



Provider Accreditation Number 9639  
Positively Alive training provided in  
association with:  
Concept Africa Professional Training

Alan Brand  
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CK2010/002085/23

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## **Public Speaking - Skills Development for HIV/AIDS Peer Educators, Ambassadors and Employee Wellness Champions**

### **Unit Standard Information**

- SAQA US ID 114941 – Apply knowledge of HIV/AIDS to a specific business sector and workplace. NQF Level: 3, Credits: 4
- SAQA US ID 13169 - Describe and discuss issues relating to HIV/AIDS, TB and sexually transmitted illnesses and their impact on the workplace. NQF Level: 1, Credits: 4
- SAQA US ID 114491 – Educate and work closely with the community with regard to sexually transmitted infections (STIs) including Human Immune Virus/Acquired Immune Deficiency Syndrome (HIV/AIDS) NQF Level: 4, Credits: 10

### **Target market:**

HIV/AIDS Peer educators, ambassadors and wellness champions who are established and have a proven track record of successfully conducting and implementing workplace HIV/AIDS peer educator's programmes and awareness initiatives in the workplace or community.

### **Course Duration:**

5 full days: (The 5<sup>th</sup> day comprises of practical presentation evaluation)

### **Training Objectives:**

- To provide skills in the facilitation presentation and public speaking ability in respect of HIV/AIDS, and related chronic diseases management training modules in the workplace awareness presenting skills.

### **Course Content:**

#### **Day 1**

- Understanding the dynamics and sensitivity of sex and sexuality (Meeting the needs of the audience)
- Facilitation of behavioural change through public speaking
- Characteristics of the public speaker
- Elements of a successful public speaking

Assignment instruction for day 2 – 10 minute practical presentation to class by each delegate

#### **Day 2**

- Introduction to verbal communication skills:
  - Conveying your message effectively.
  - Being clear and unambiguous when delivering your message.
  - Effectively receiving feedback from others.
  - Ensuring a clear message
  - Choosing the correct communication language for specific audiences:



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- Communicating to peers versus seniors and others

### **Day 3**

- Positive messages vs fear based awareness:
- The public speakers values
- Important communication skills
  - How importance is the first impression you make
  - Non - verbal skills.
  - Body language
  - Dressed for success

### **Day 4**

- Does and don'ts when presenting
- Respecting the audiences values and being attentive to the needs of the audience
- Effective use of media techniques (selecting and using appropriate media tools)
- Developing and writing an effective message as a public
- Creating a professional speakers portfolio and résumé
- The public speakers pledge:
- Presentation skills – (Practical application) - Guidelines on preparation for day 5 presentations.

### **Day 5**

Practical evaluation of delegate's skills and abilities achieved throughout the 4 days will be evaluated by each delegate presenting a 30 minute in class presentation of their choice of topic and content. Individual presentation evaluation will be facilitated with constructive feedback to each delegate.

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